



SPRING PRODUCT RELEASE

# TRANS CHEM

THE KEY INGREDIENT, NATURALLY



## GO LESS<sup>®</sup> BY



### What is it:

A natural herbal blend, scientifically proven to reduce urinary frequency in both men and women.

**EXCLUSIVE TO TRANS CHEM**

**Frutarom's #1 performing product in USA!**

### Why use it:

- Scientifically proven to decrease urination frequency, day and night and reduces incontinence episodes in both men and women
- Assists to strengthen the pelvic floor and sphincter muscles that cause stress incontinence in (postmenopausal) women
- In men with BPH, pumpkin reduces prostate-induced urinary symptoms by supporting the relaxation of the bladder wall and slowing down the growth of prostate tissue
- May help to relax the bladder wall which causes an overactive bladder

### Need to know:

Go-Less<sup>®</sup> is a proprietary blend of pumpkin seed extract and soy germ isoflavones

### Clinicals

Studies support the efficacy and safety of Go-Less<sup>®</sup> in addressing the cause of an overactive bladder and urinary incontinence as well as improving its symptoms.

### Target:

Dietary supplements and Nutraceuticals



## ZMA<sup>®</sup>

**COMING FOR 2017**



**Available for the first time in Australia**

**Award winning supplement among athletes and bodybuilders around the world**

### What is it:

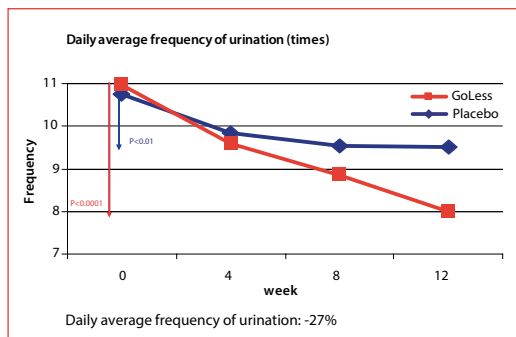
ZMA<sup>®</sup> is a highly bioavailable anabolic support formula. Main actives include Zinc methionine, Magnesium aspartate and Vitamin B6.

**EXCLUSIVE TO TRANS CHEM**

- Clinically proven to aid in increasing muscle strength and recovery
- Assists the body achieve deeper levels of REM sleep

### Target:

Sports nutrition, Men's health, Nutraceuticals



**For more information, talk to one of our Account Managers today:  
+61 (0) 2 9887 1688**

## NEXT GENERATION RELEASE



### What is it:

CuroWhite is a colour-free, tasteless and odourless Turmeric extract.

### Why use it:

- No more yellow stains in manufacturing or in the final product
- Improved bioavailability
- Increased dosage efficiency
- Improved stability

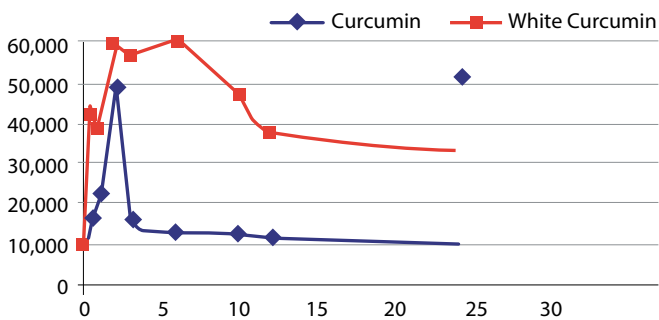
### Need to know

- White curcumin is a unique blend of white curcuminoids with fast absorption
- Superior solubility and pH stability compared to other curcuminoids
- Ideal for herbal and dietary supplements along with Superfood blends

### Target

Nutraceutical, Superfood powders

Absorption of curcumin (600mg/Kg) and CuroWhite (25mg/Kg) in blood plasma



## POPULAR 2016 RELEASES



### TASTE REDUCED MINERALS

Taste Reduced Minerals have all the advantages of introducing minerals without the metallic taste and irritation.

Available chelates include zinc, magnesium, iron and calcium.

### Target:

Nutraceutical, Food & Beverage



Ideal for children's formulations



### BAOBEST FRUIT POWDER

Baobab is the "Queen of Super-fruits" boasting an unparalleled nutritional profile, naturally bursting with fibre, essential minerals, electrolytes and antioxidants.

### Target

Suitable for juice smoothies, nutrition bars, muffins, granola clusters, nutritional supplement powders, adding some zing to trail mixes or salads, covering with chocolate.



## WINNER OF THE CMA 2016 QUALITY RAW MATERIAL SUPPLIER AWARD



**TRANSCHEM**  
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For the latest releases and more information about our range of products:

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Disclaimer: Products listed are currently undergoing our testing and regulatory processes.