

The inside story on detoxification

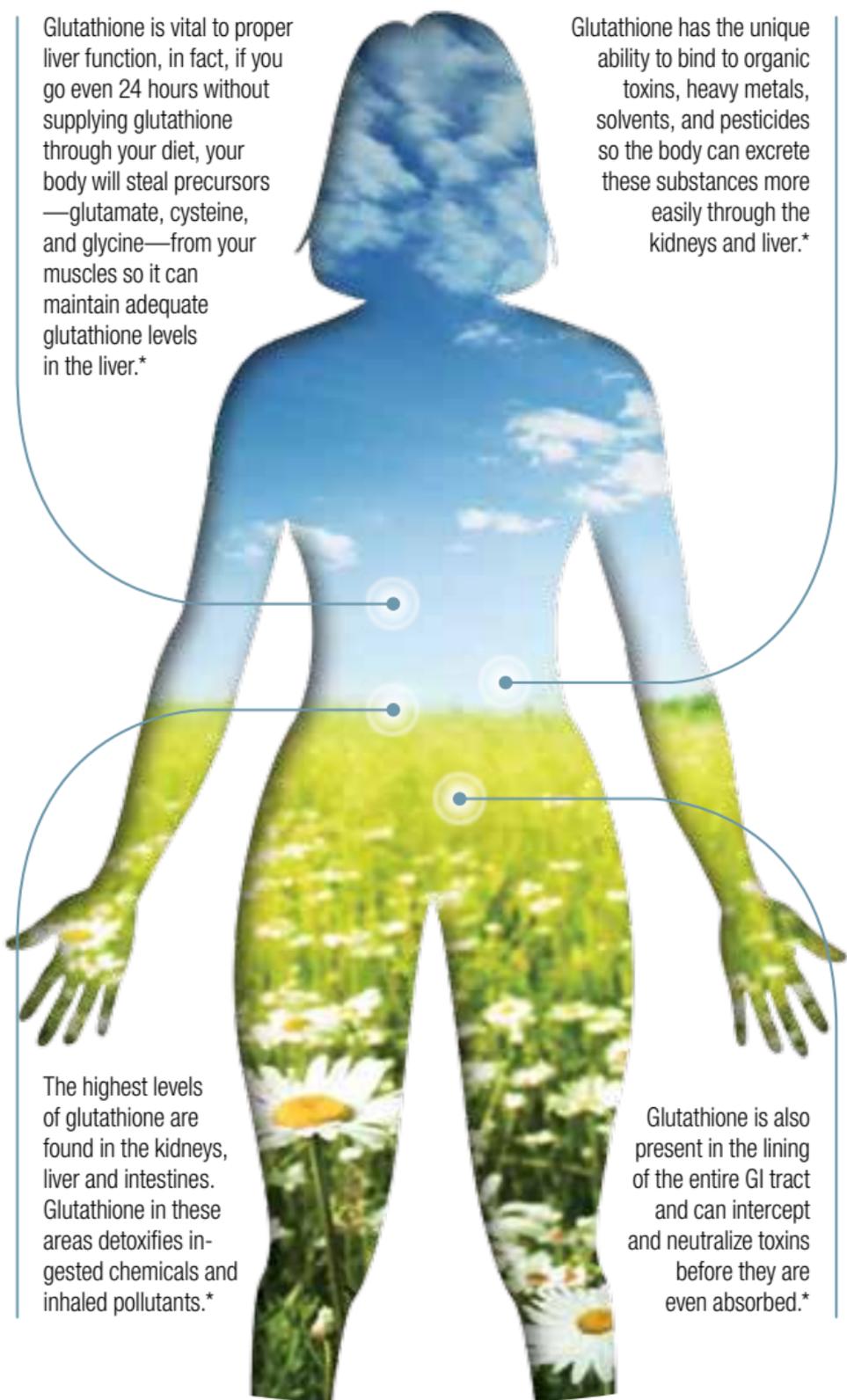


**Setria**<sup>®</sup>  
The Power To **Protect**<sup>™</sup>

# How does Setria® Glutathione promote detoxification?\*

Glutathione is vital to proper liver function, in fact, if you go even 24 hours without supplying glutathione through your diet, your body will steal precursors—glutamate, cysteine, and glycine—from your muscles so it can maintain adequate glutathione levels in the liver.\*

Glutathione has the unique ability to bind to organic toxins, heavy metals, solvents, and pesticides so the body can excrete these substances more easily through the kidneys and liver.\*



The highest levels of glutathione are found in the kidneys, liver and intestines. Glutathione in these areas detoxifies ingested chemicals and inhaled pollutants.\*

Glutathione is also present in the lining of the entire GI tract and can intercept and neutralize toxins before they are even absorbed.\*

## { Setria® Glutathione —the master detoxifier\*

Glutathione is found in every cell of the body. Its function is to protect all kinds of cells from the damaging effects of toxins and oxidative stress. But in order to benefit from glutathione's vigilant protection, we sometimes need to stabilize our bodies' levels of glutathione reserves. All kinds of things can impact glutathione levels, including time of day, natural aging and exposure to ingested and chemical toxins—not to mention constantly generated free radicals.



And while supplying the body with adequate glutathione can be achieved through diet, Setria® Glutathione is an absorbable tripeptide that can help replenish the body's reserves in times of need.\* Manufactured through a patented fermentation process to GMP standards, Setria is pure, vegetarian and allergen-free. So the next time you could use a little detox help, look for the ingredient Setria in high-quality dietary supplement brands.\*

## { How does Setria help your body fight free radicals?\*

Eating, exercising, even breathing results in the creation of free radicals. These imbalanced molecules attack your body at the cellular level, robbing other molecules of electrons and setting off a chain reaction. This constant barrage impacts overall health and wellness, as well as how quickly you age. Setria supplies a potent store of antioxidants that bind to free radicals, keeping them from wreaking havoc throughout your body.\*

## { Why is glutathione called the “master antioxidant”?

Glutathione does more than simply fight free radicals on its own. This antioxidant also has the ability to regenerate other antioxidants, such as vitamins C and E.\* After these antioxidants neutralize free radicals, they become unstable radicals themselves. Glutathione helps recycle these unstable molecules, returning them to active duty.

## { How does Setria help eliminate toxins?\*

Glutathione supports the function of your liver, kidneys, GI tract and intestines—your body’s major detoxification pathways.\* Glutathione helps in two main ways: (1) it helps eliminate toxins and ingested chemicals that the body has already absorbed;\* (2) it intercepts and neutralizes toxins in the GI tract before they are even absorbed.\*

## { How does Setria fortify your immune system?\*

Glutathione helps fortify your immune system in two important ways. First and foremost, it plays a central role in the proper function of white blood cells, including T cell lymphocytes—the frontline soldiers of the immune system.\* Second, there is evidence that glutathione stimulates the natural killing ability of immune cells.\*

# When does your body need to increase glutathione reserves?

Your body's natural glutathione levels fluctuate constantly throughout the day, are lowest in the morning and decrease as you age. Exposure to toxins, ingested and environmental chemicals and even things as healthy as exercise can all increase free radicals and ramp up your body's need for glutathione.

## Did you know?

**1. Setria Glutathione has three primary health benefits. It:**

- Promotes detoxification\*
- Provides antioxidant protection\*
- Fortifies the immune system\*

**2. Your body's glutathione levels may be affected by:**

- Time of day
- Age
- Overall health
- Diet
- Lifestyle
- Medications
- Excess weight

**3. Setria has been clinically studied.**

Over 80,000 published studies have shown that glutathione plays a central role in detoxifying the body and managing overall health.\*

**4. Setria has been proven safe.**

The safety of supplemental glutathione has been demonstrated repeatedly in studies in which participants ingested 10 times the recommended dosage of Setria Glutathione per day.

**5. Setria is pure, vegetarian and allergen-free.**

Manufactured to GMP standards, Setria is also kosher and does not contain yeast, corn, wheat, gluten, dairy, sugar, salt, soy coloring or preservatives.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



Look for Setria® on dietary supplement labels  
where natural products are sold.

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