



TRANS CHEM

FOOD & BEVERAGE PRODUCT RELEASE

Trans Chem is a 'key ingredient' in the supply of raw materials to enhance products in the food & beverage sector in Australia and New Zealand. We search the world for quality products including the latest innovative releases. We regularly add to our extensive range after they have undergone a thorough qualification process. Take a sneak peak at some of the exciting raw materials currently getting ready for market.

Powerhouse nutrients in a powder – Baobest™ Baobab Fruit Powder

Baobab is an organic, wild-harvested, raw whole food, ranked amongst the most nutrient dense fruits on earth. It naturally dehydrates inside the fruits of the African Baobab tree, no freeze drying, heat extracting or pasteurisation is needed to produce the powder.

Known as the **Queen of Superfruits™**, Baobab is bursting with fibre (50%), electrolytes and antioxidants, more powerful than blueberries, goji berries, acai or pomegranate and with six times the Vitamin C of oranges! Your body absorbs ten times the antioxidants compared to Acai.

Baobest™ brings these powerhouse nutrients together in a versatile, easy to use powder.



It is also available as **Baobites™**, which are flavour packed chewy morsels with organic baobab fruit powder, fruit concentrates and pectin. They come in a variety of flavours including; blood orange, meyer lemon, pomegranate and peach mango. Baobites™ can be tailored as required.

They are a delicious way to add zing to trail mixes or salads, sprinkle on oat meal or cereal, mix in cereals, yogurt, oatmeal, granola clusters and nutritious bars and coat with chocolates.

Baobest™ Baobab Fruit Powder creates a sustainable income for the women of southern Africa who harvest the baobab fruit and make a positive impact towards the protection of the ancient baobab tree.



Aronia

Aronia is a very dark, tart-tasting native North American berry that is high in polyphenols, antioxidant Vitamin A and contains two flavonoids, anthocyanin and proanthocyanin.

Preliminary research suggests these compounds have anti-inflammatory properties and offer a wide range of potential health benefits including; positive effects on heart disease, brain health, cholesterol, blood pressure, diabetes and cancers.

The high concentration of polyphenols makes aronia a potent natural antioxidant, which is believed to inhibit the oxidation of free radicals. This, in turn, reduces inflammation and enhances muscle recovery and other potential health benefits. Aronia has great potential in the nutraceutical, vitamins / supplement and health food markets that serve today's health conscious consumers.

It is available as; IQF, dried, powders, purees, concentrate and juice. Aronia is suitable for use in food including baked goods and snacks, beverages, cosmetics and supplements.



Natural Colours

To support the growing demand and subsequent trend toward 'natural' food colours, Trans Chem has sourced a range of natural food colour options from different suppliers.

They have been specially categorised according to these key discriminators:

- **Occurrence in nature**
- **Source material used**
- **Manufacturing process employed**



Natural food colours cover a wide variety of hues, heat, light and acid stable, water/soluble and dispersions, powder and liquid forms, **custom blend development** and non-E number colours.

There is a **dynamic and extensive range of unique natural colour compounds** available from select sources of vegetables, fruits and other edible natural resources. All colours are processed to protect the natural colour properties present in the raw materials, keeping the fundamental concept of green and clean labels.

Talk to Florencia, Trans Chem's Food Technologist about accessing any of the products above:

+61 (0) 2 9887 1688

Specialised Natural Flavours – Aromco

Aromco is a flavour house which is a subsidiary of Frutarom Flavours & Fragrances – Trans Chem is their exclusive supplier in Australia and New Zealand. They design and manufacture sweet and savoury specialty flavours.

They offer a bespoke service, creating flavours using natural products to suit individual clients tastes, applications and commercial needs. Each are rigorously tested and evaluated in the designated product.

Aromco



MORE TO COME...

Some of the other products join our range include:

- Rice bran products and derivatives
- Pea Protein Isolates, Pea Dietary Fibre, & Pea Protein Concentrates
- Micro-dried® Fruit & Vegetables
- Various Cereal Inclusions
- Ancient Biodiverse Organic Crops such as Maca powder, Mesquite powder, Lucuma powder, Camu-camu powder and Yacon powder



For the latest releases and more information about our range of products:

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